

# Property Marketing Checklist

*Marketing is the Most Important Part of Successfully Presenting a Property.*

*With this Checklist, You can be sure that You won't Miss any Important Tasks, it will also Help You to Optimize and Reflect on Your Work.*



## To do:

- Create a Brochure/Flyer
- Marketing Board
- Hire a Photographer
- Virtual Tour
- Create a Property Page (Website)
- Send Newsletter
- Create a Blog About The Listing
- Set Up Open House
- Online Advertising



## Share Info on:

- Facebook
- LinkedIn
- Twitter
- Instagram
- Real Estate Groups
- Pinterest
- YouTube
- righmove.co.uk
- onthemarket.com
- zoopla.co.uk
- primelocation.com